

susan pickering photography rates & services

PHOTO PRICING

\$12 per-image for the first 25 images with a minimum of \$300

\$10 per-image for images 26-40

\$8 per-image for images over 40

Twilight session added to day shoot (6-8 images): \$200

Your Investment Includes:

- One photography session at the property
- Sufficient time to achieve proper lighting and composition, showcasing the best of your listing to augment your sales and marketing efforts.
- The use of professional grade photographic equipment and techniques that result in superior photographs.
- Meticulous advanced photo editing using state-of-the-art software.
- High resolution and MLS-formatted JPEG files organized and delivered electronically the next business day, Monday-Thursday and by Sunday for Friday shoots.

CUSTOM WEBSITE/ VIRTUAL TOUR

Online within 24 hours of photo shoot and receipt of property information from agent

- Custom domain valid for 1 year
- Branded & MLS-Compliant Tours
- Customized color schemes and fonts upon request
- Includes all property information and floor plan
- Option to post video to YouTube or Vimeo
- Royalty-free music track
- Interactive Google Map
- Downloadable flyer
- Mobile & tablet optimized

Add \$125 to Photo Package

CUSTOM BROCHURES & POSTCARDS

Prints delivered within 3 days of proof approval

- Any configuration and quantity
- Branded with agent information and color schemes
- Print services available
- Proof digitally delivered within 24 hours of shoot
- Rush options available

Prices upon request



AERIAL PHOTO & VIDEO PACKAGES

PACKAGE A: Aerial Photos

Includes 6-8 aerial still photos
\$150; additional images \$20/ea

PACKAGE B: Aerial Photos & Video

Includes fully edited aerial video with royalty-free music, incorporating interior still photos in a slideshow. Aerial still photos included. Video uploaded to YouTube or Vimeo.

\$300

PACKAGE C: Video Tour of Home

Includes interior video walk-through and aerial video of property with royalty-free music. Video uploaded to YouTube or Vimeo.

Packages start at \$325 for a 1500 sq ft home
call for a custom quote

Agent on-camera introduction:
Add \$75

- *Aerial and video services may be scheduled separately from still photo shoot and is subject to weather conditions*
- *Allow up to 3 business days for video processing and editing*
- *Aerial photography and video is not available in areas with restricted air space*